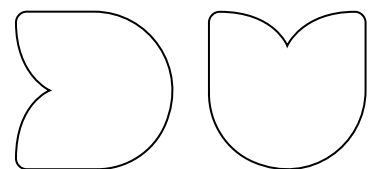




**udit**  
UNIVERSITY  
OF DESIGN,  
INNOVATION &  
TECHNOLOGY

**SCHOOL OF —  
— DESIGN**





# WHO WE ARE

We Are A Tomorrow-Driven University Built On Three Transformative Pillars: Design, Innovation And Technology, Because Meaningful Solutions Emerge Only When Disciplines And Perspectives Converge.

## INTERNATIONAL PROGRESSION

### 2+2, 3+1 & MASTERS



[CLICK HERE TO APPLY ↗](#)

# BRIDGING — GAPS BUILDING — BRIDGES

## PROGRAMMES OFFERED

### BACHELOR OF DESIGN

- B.Des. Communication Design
- B.Des. Interior Architecture & Design
- B.Des. Fashion Design
- B.Des. Fashion Communication
- B.Des. Product Design
- B.Des. Animation Film Design

### MASTER OF DESIGN

- M.Des. Interior Design & Styling
- M.Des. Communication Design

## HOW WE THINK ABOUT LEARNING

01

LEARNER CENTRIC

02

PROJECT-BASED LEARNING

03

THINKING THROUGH  
MAKING

04

INTERDISCIPLINARY  
APPROACH

05

INDUSTRY INTERFACE



# A DECADE THAT \_\_\_\_\_ \_\_\_\_\_ SHAPED WHO WE ARE

Born from a decade of pioneering, award-winning work, UDIT carries forward IIAD's legacy of real-world, creative education. Founded in 2015 to bridge academia with industry and society, IIAD introduced immersive, project-based learning. This learning-by-doing ethos now drives UDIT's multidisciplinary ecosystem—cultivating exploration, collaboration and industry-ready futures for students.



**2015**

IIAD enrolled its first batch of students



**2020**

Design College of the Year by  
Silicon India



**2021**

Excellence in Design Education,  
Best Communication Design College in India  
Silicon India



**2022**

Awarded Best College of the Year by  
Silicon India



**2024**

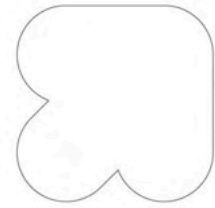
95% Placement Record,  
Awarded Leading Design College by  
Economic Times


















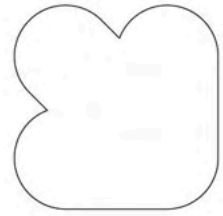
**2025**

IIAD transforms into a University.

# IIAD STUDENTS WORKING WITH 500+ BRANDS



 VERSACE	 LAMBORGHINI	 ASTON MARTIN	FERRAGAMO	NYKAA
 CHANEL	H&M	McKinsey &Company		
IT		ZARA		officebanao
	p é r o <sup>®</sup>	dyson	BOSS HUGO BOSS	LV LOUIS VUITTON
YH	yatra		AMARIS	fabindia CELEBRATE INDIA
LUCID		FOLKLOQUE STUDIOS	ele ven ty	OYO
 SHADES OF INDIA	 Building a better working world		NUTRABAY	 YELLOW PIG DESIGN
IBM	DECATHLON	N	MIRAGGIO	benetton



# YOUR PATH — TO UDIT ————— BEGINS HERE

## ELIGIBILITY CRITERIA

### **BACHELOR OF DESIGN**

Candidates who've completed or are appearing for Class XII (any stream) with a minimum of 50% aggregate from any recognised Indian or International board are eligible to apply.

### **MASTER OF DESIGN**

Graduates from any discipline at a recognised university are eligible. Final-year students or those awaiting results may also apply.

## ENTRANCE EXAMS

### IIAD Design Aptitude Test (iDAT) for **B.Des & M.Des** Applicants

Applicants to the following programmes must take the IIAD Design Aptitude Test (iDAT), followed by a Portfolio Evaluation or Interview round.

**iDAT** is a written test designed to assess a candidate's creative and visual ability, cultural awareness and logical thinking through visual tasks, writing tasks, one-word answers and multiple-choice questions.

For any questions related to the Application and Admission process, write to [apply@iiad.edu.in](mailto:apply@iiad.edu.in) or call **9871383633**.



# LIVE PROJECTS



## DIGITISATION OF NATIONAL MUSEUM, DELHI

Communication Design students led the landmark digitisation of National Museum galleries—deploying 270° projections, OLEDs, holograms, rotoscope films etc. to reanimate heritage. The exhibits are open to the public.



## SERENDIPITY ARTS FESTIVAL, GOA

At Serendipity Arts Festival 2023, Communication Design students built branding systems that reimagined Goan rural heritage through research-led, contemporary visual storytelling.



## SUNDER NURSERY PROJECT

In collaboration with AKTC, Interior Architecture & Design students proposed immersive, non-intrusive installations at Sunder Nursery—reimagining heritage monuments as vibrant public spaces through research-led, inclusive design.



## DENIM PROJECT

Each year, Fashion Design students explore denim end-to-end—from traditional fibre-to-fabric craft to sustainable deconstruction and upcycling—gaining real-world, industry-ready skills.



## HANDCRAFTED INSTALLATION AT RED FORT

Interior Architecture & Design students created the Shamiana installation at Red Fort, blending traditional craft with contemporary design to celebrate India's artisanal legacy and inspire heritage-led innovation.



## INDIA'S BIGGEST PUPPET FESTIVAL

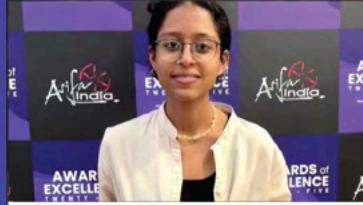
With Ishara Puppet Theatre Trust, IAD students created 11 public installations at India Habitat Centre, powerfully marking 20 years of global puppetry and igniting community dialogue through design.

# STUDENT AWARDS



Winner of NIF Global Presents GenNextLakmē Fashion Week in partnership with FDCI

**Anas Sheikh**  
Fashion Design  
Batch of 2020



Best Student Film Award (2D Short Film category) ASIFA India Awards of Excellence

**Rachel Tom Anthony**  
Communication Design  
Batch of 2025



Finalist World of Wearableart 2024

**Naseeb Sihag**      **Sanskriti Maheshwari**  
Fashion Design      Fashion Design  
Batch of 2024      Batch of 2024



Animation Xpress ANN Award 2023 for the Best Student Film (Animation) in Mumbai

**Sreeram Jayaram**  
Communication Design  
Batch of 2023



Winner D'source DICBHU SDGs Design Challenge at IIT Bombay Eco-Friendly Packaging Design

**Harshul Grover**  
Communication Design  
Batch of 2024



Winner of The Park Elle Decor Student Contest 2023 For 'Experiential Spaces Project'

**Isha Gupta**  
Interior Architecture & Design  
Batch of 2023



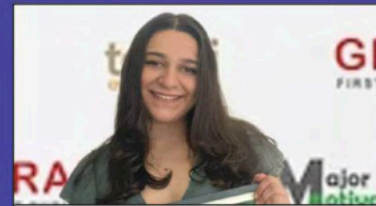
Winner D'source DICBHU SDGs Design Challenge at IIT Bombay Let the Whale Prevail - A Typeface Project

**Gaanya Singh**  
Communication Design  
Batch of 2024



Finalist At the International Student Design Competition Bharat Tex 2025

**Heba Usman**  
Communication Design  
Batch of 2024



Winner Women's Independent Film Festival, L.A 2022 Best Short Script Award (Runner Up)

**Shreya Arora**  
Communication Design  
Batch of 2022



Presented Research Paper: 'Need for Flexibility' At ICBE 2023, organised by the Jindal School of Art and Architecture

**Kanika Aggarwal**  
Interior Architecture & Design  
Batch of 2023



Finalist Pepe Jeans London Fashion Designer Awards 2023

**Kartik Mahalwal**  
Fashion Design  
Batch of 2023



Winner The Park Elle Decor Student Contest 2024 Re-Imagining Heritage

**Rashika Lungani**  
Interior Architecture & Design  
Batch of 2024

## AND MANY MORE...

# SUCCESS STORIES



**Junior Analyst - Marketing & Graphic Designer**  
JLL India

**Sonia Kaucha**  
Communication Design  
Batch 2021 - 2025



**Marketing - CRM & Digital**  
Lamborghini

**Simran Rawat**  
Fashion Business Management  
Batch 2021 - 2024



**Senior Content Developer - L&D**  
Zepto

**Lipeeka Agarwal**  
Communication Design  
Batch 2021 - 2024



**Designer**  
Studio Lotus

**Rashika Lungani**  
Interior Architecture & Design  
Batch 2021 - 2025



**Production Designer**  
Publicis Canada

**Vanya Verma**  
Interior Architecture & Design  
Batch 2015 - 2019



**Visual Communication & Social Media Intern**  
Nykaa.

**Surbhi Sinha**  
Fashion Design  
Batch 2018 - 2022



**Senior Executive**  
FDCI

**Reetika Bhalla**  
Fashion Design  
Batch 2018 - 2022



**Product Designer**  
McKinsey & Company

**Brinda Roopak**  
Communication Design  
Batch 2016 - 2020



**Interior Designer**  
Morphogenesis

**Tanishqa Agarwal**  
Interior Architecture & Design  
Batch 2021 - 2024





**Interior Designer**  
Navya and a Quarter

**Arshiya Murari**  
Interior Architecture & Design  
Batch 2018 - 2022



**Interior Designer**  
Design Plus Architects

**Piyush Deshwal**  
Interior Architecture & Design  
Batch 2018 - 2022



**Assistant Designer**  
Shades of India

**Sanjana Grover**  
Fashion Design  
Batch 2019 - 2023



**BA (Hons) Fashion Communication**

**Anuhya Byreddy**  
Fashion Communication  
Batch 2023 - 2027



**MS Packaging, Identities & System Design**

**Poulomi Sen**  
Fashion Design  
Batch 2019 - 2022



**BA (Hons) Interior Design Kingston University**

**Riddhi Goel**  
Interior Architecture & Design  
Batch 2022 - 2026



**Master's in Construction & Project Management (MSc)**

**Sakshi Joshi**  
Interior Architecture & Design  
Batch 2021 - 2025



**MFA UX**

**Soumya Buttan**  
Communication Design  
Batch 2020 - 2024



**MA - Design (Product Design & Furniture)**

**Zainab Shamsi**  
Interior Architecture & Design  
Batch 2021 - 2025



**Associate Designer**  
Office Banao

**Gurleen Babbar**  
Interior Architecture & Design  
Batch 2019 - 2023



**Fashion Designer**  
Eka Design Studio

**Kartik Mahalwal**  
Fashion Design  
Batch 2019 - 2023



**Design Specialist**  
Alvarez & Marsal

**Lopamudra Bose**  
Design Specialist  
Batch 2016 - 2020



**Floor Manager Intern**  
Louis Vuitton

**Anshika Walia**  
Fashion Business Management  
Batch 2023 - 2026



**Senior Executive Visualizer**  
Emami Ltd

**Parri Ahuja**  
Communication Design  
Batch 2021 - 2025



**PR Associate**  
Stanley Communication

**Rishika Jaiswal**  
Fashion Business Management  
Batch 2022 - 2024



**AND MANY MORE...**

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